



# SZAFERMAN LAKIND MAKES DONATIONS TO TWO AREA ORGANIZATIONS



CHANGING MINDS • SAVING LIVES

**Attitudes In Reverse® (AIR™)** was established by the Baker Family of Plainsboro, NJ in 2010, soon after their son/brother Kenny died by suicide following a long battle against severe depression and anxiety. A.I.R.'s mission is to save

[The Rescue Mission of Trenton](#) is the agency in the City of Trenton that serves the truly needy men and women who have no place to turn for shelter, food, and clothing. The Mission provides a safe, clean, warm, refuge for the homeless, the hungry, the transient and the addicted.

lives by educating school students about mental health, related disorders and suicide prevention. Since January 2011, A.I.R. has presented to more than 30,000 students in middle and high schools and colleges in New Jersey, New York, Vermont and Missouri.

Additionally, The Rescue Mission of Trenton provides in Mercer County the only Emergency Shelter licensed by the N.J. Department of Community Affairs (DCA) serving single men and women. The Emergency Shelter is open daily from 4pm – 8am and provides breakfast, dinner, snacks, clothing, winter coats and personal hygiene necessities for those in need.

Instead of holiday gift baskets for clients and friends of Szaferman Lakind this year, the firm decided to invest in A.I.R.'s Mission and served as the prime sponsor of the first annual *Taste of Hope* entertainment and fundraiser event in October 2016 at the Princeton Marriott at Forrestal - an event that included area food, dessert and wine establishments' signature dishes, decadent desserts and fine wines.



PHOTO (L to R): [Bruce M. Sattin, Esq.](#), Partner, Szaferman Lakind; [Daniel S. Sweetser Esq.](#), Partner, Szaferman Lakind; Mary Gay Abbott-Young, M Ed., LCADC, CEO, Rescue Mission of Trenton; Blerim, Resident, Rescue Mission of Trenton; Francis, Resident, Rescue Mission of Trenton; Barrett Young, COO, Rescue Mission of Trenton.



(R to L): Champion of Hope Honoree, [Craig J. Hubert, Esq.](#), Partner, Szaferman Lakind, joins Partner in Hope Honoree, Debra L. Wentz, PhD, CEO, NJAMHAA, Inc.; and Kurtis Baker, Co-Founder of A.I.R.

Szaferman Lakind Partner, [Dan Sweetser](#) commented, "Szaferman Lakind is proud to provide financial support to the Rescue Mission of Trenton as the winter sets in. The firm decided to forego holiday gift baskets to clients this year, opting instead to provide funding to local charitable organizations that make a real difference in our communities. The firm is honored to be able help the Rescue Mission of Trenton continue to provide warm beds, food and clothing to those in need."

"We are grateful to the local businesses that are supporting our life's work of educating youth about mental health disorders and asking for help when needed, rather than suffering in silence," said AIR Co-Founder Kurt Baker. "We envision this event to be an inspirational launch for building a belief in the prospect of recovery from mental health disorders – a belief so strong that seeking treatment will be as natural as it is for physical illnesses."

Rescue Mission of Trenton CEO, [Mary Gay Abbott-Young](#), advised "At the end of the day our clients are human beings who deserve respect. If you have basic necessities in place, then it's easy to cast aspersions about people who are struggling. We're blessed to have loyal community partners in Szaferman Lakind that support our mission and who understand humanity."



Szaferman Lakind Partner [Bob Lytle, Esq.](#), (2<sup>nd</sup> from right) accepts Taste of Hope's inaugural primary sponsorship recognition from A.I.R., Oct. 2016. PHOTO (L – R): Tricia Baker, Co-Founder, A.I.R.; Kurtis Baker, Esq., Co-Founder, A.I.R.; Robert E. Lytle, Esq., Partner, Szaferman Lakind; Katelyn Baker, Co-Founder, A.I.R.

TO LEARN MORE, GO TO  
[RescueMissionOfTrenton.org](http://RescueMissionOfTrenton.org)  
OR CALL 609.695.1436.

TO LEARN MORE, GO TO  
[AttitudesInReverse.org](http://AttitudesInReverse.org)  
OR CALL 609.945.3200.