

PRESS RELEASE ~ FOR IMMEDIATE RELEASE

“PROTECT YOUR BUSINESS: FRAUD RISKS AND SCHEMES” EVENT TO FEATURE AUTHORITIES ON FRAUD DETECTION AND PREVENTION

Mercer County, NJ: Tuesday, January 6, 2015: Business fraud is not unique to a particular industry or geographic area. Without proactive and protective measures, fraud can destroy a business, large or small, and devastate employees' and employers' livelihoods, indefinitely.

To help business leaders detect and protect their businesses from fraud, the [MIDJersey Chamber of Commerce](#) is hosting a panel-format event featuring some of the tri-state area's experts in business fraud protection, detection and forensics from [Szaferman Lakind](#) and [Klatzkin & Company](#).

This educational breakfast will be held **Thursday, January 29, 2015, 8am – 9:30am**, at [Greenacres Country Club](#) in Lawrenceville, NJ and will feature Klatzkin & Company Partner, [Bruce S. Ludlow, CPA](#), and Manager, [Suzanne T. Heller, CPA, FCPA](#) as well as Szaferman Lakind Executive Committee Member and Partner, [Robert E. Lytle, Esq.](#)

Topics addressed at “Protect Your Business: Fraud Risks and Schemes” will include:

- *Reduce Risk: Scenarios and Safeguards*
- *Hiring and Managing Personnel*
- *Identify and Protect High Risk Fraud Areas*
- *Learn How to Deter, Detect and Defend*
- *Manage Through a Potential Fraud Situation*

Protect Your Business: Fraud Risks and Schemes

[Bruce S. Ludlow, CPA](#)
Partner



**Klatzkin &
Company**
certified public accountants and advisors

[Robert E. Lytle, Esq.](#)
Executive Committee & Partner



**SZAFERMAN
LAKIND** TRUE
ATTORNEYS AT LAW COUNSEL[®]

[Suzanne T. Heller, CPA, FCPA](#)
Manager



**Klatzkin &
Company**
certified public accountants and advisors

“Protect Your Business: Fraud Risks & Schemes”

8:00am, Thursday, January 29, 2015 · Greenacres Country Club

** Pre-registration is encouraged by visiting MIDJerseyChamber.org/events.

- **Thursday, January 29, 2015**
- **8:00am – 9:30am**
- **Greenacres Country Club, Lawrenceville, NJ**
- **Breakfast Included**

ABOUT THE EVENT PANEL

[Bruce S. Ludlow, CPA](#)

A partner with Klatzkin & Company, Bruce S. Ludlow has over 35 years of experience in public practice. He is a certified public accountant licensed to practice in New Jersey and Pennsylvania and is a member of the American Institute of CPAs, the New Jersey Society of CPAs, and the Pennsylvania Institute of CPAs. Mr. Ludlow also has extensive experience in accounting, financial statement preparation, planning, advisory and tax services for individuals, trusts, and commercial organizations. Commercial organizations include retail, wholesale, trade, and service entities.

[Robert E. Lytle, Esq.](#)

Robert (Bob) Lytle, a partner who has been with the firm since 2003, specializes in complex civil litigation and criminal defense in both state and federal court. His civil practice includes business and commercial litigation of various types, consumer class actions, representing victims of mesothelioma and other asbestos-related diseases, the prosecution of civil rights claims, the defense of professionals at administrative hearings and environmental litigation. Bob's criminal practice focuses on the representation of individuals, corporate officers and corporations who are subject to both traditional and white collar prosecutions, as well as defending those charged with DWI.

[Suzanne T. Heller, CPA, FCPA](#)

Ms. Heller is an audit manager in the firm and is a NJ licensed CPA. She specializes in audits of nonprofit organizations. With over fifteen years of experience working with nonprofit organizations, she also provides forensic, management, and consulting services. Ms. Heller earned a Certificate in Nonprofit Management by completing an integrated series of courses dealing with various aspects of nonprofit organizations. Ms. Heller is also a Forensic Certified Public Accountant.

ABOUT PARTICIPATING ORGANIZATIONS

[Klatzkin & Company](#) is a CPA and advisory firm serving the greater New Jersey and Bucks County, Pennsylvania area. We have been assisting family owned and closely held businesses, non-profit organizations and individuals since 1930. For over 80 years clients have relied on us to provide accounting, tax, and audit services, and have used our firm as a sounding board for new ideas. With Klatzkin & Company, you get accountants who become trusted management advisors. Tel: 609.890.9189 / Klatzkin.com

[Szaferman Lakind](#) is a full-service, AV rated by Martindale-Hubbell™, law firm based in Lawrenceville, New Jersey, with a multi-faceted team of attorneys who provide legal representation for businesses, investors, professionals, families, and individuals. Consisting of over 40 attorneys in four departments – family law, general and commercial litigation, personal injury and business law, Szaferman Lakind was founded in 1977 has been based in Mercer County, NJ, throughout. The firm concentrates in general, commercial and environmental litigation, family law, complex ERISA class-action litigation, personal injury and workers' compensation, mergers and acquisitions, securities, corporate and commercial finance, tax and estate law, alternative dispute resolution and residential and commercial real estate, including land use and zoning. Tel: 609.275.0400 / Szaferman.com

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